# Roberto Fernandez-Larsson, MS, PhD

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## **PROFESSIONAL SUMMARY**

Diligent senior editor and writer with 10+ years of experience editing and writing scientific, health, and medical documents, academic scientific research, and teaching and mentoring. Reviewed and edited medical or scientific documents, wrote stories describing medical and scientific research in plain language, and wrote for the Web (search engine optimization, user experience, and accessibility issues).

## **WORK HISTORY**

# **Medical Policy Writer**

Cohere Health Boston, Massachusetts January 2025 — Present

I draft, refine, and finalize medical policy documents. I ensure medical policy definitions are current and accurately reflect the latest medical guidelines. I review and update medical policies to incorporate the latest scientific evidence and clinical best practices. I ensure medical policies comply with Centers for Medicare & Medicaid Services requirements, including NCDs and LCDs.

## Science writer and editor

Office of AIDS Research at the National Institutes of Health (NIH)

Bethesda, MD

January 2020 — December 2024

I reviewed and edited HIV and AIDS clinical practice guidelines for the Office of AIDS Research at the National Institutes of Health (NIH). I conducted SEO audits on HIV Info and Clinical Info websites to enhance user experience and accessibility. I generated reports on findings and proposed actionable solutions for optimization. I managed multiple projects simultaneously, ensuring timely completion and high-quality deliverables, which improved team efficiency.

#### Owner and founder

Agents Press Silver Spring, MD January 2006 — January 2020

Owner and founder of Agents Press, a company that developed and produced industry-specific lead-capturing websites.

#### Web editor, the IAVI Report

International AIDS Vaccine Initiative New York, NY March 2003 — December 2005 I wrote stories describing medical and biological research related to vaccines and other biologicals for HIV. I kept up with research trends, scientific studies, and significant breakthroughs in federally funded research to maintain a database of HIV vaccine trials and to write stories about breakthroughs. I attended oral presentations, symposia, and other forums and reported the main findings.

#### Senior editor

American Association for the Advancement of Science (AAAS) Washington, DC

August 2000 — March 2003

My project management skills are highlighted as the principal investigator of an \$850,000 NIH Small Business Innovation Research (SBIR) grant. I developed <u>AIDScience</u>, a knowledge environment for scientists and others dedicated to HIV prevention and vaccine research.

#### **Assistant Professor**

George Washington University School of Medicine Washington, DC

March 1993 — August 2000

March 1993 — August 2000

I researched HIV and the hepatitis C virus, culminating in a U.S. <u>patent</u>. I taught, mentored, and trained graduate students, technicians, and research fellows.

#### **EDUCATION**

**Doctor of Philosophy (Ph.D.) in Medical Microbiology** University of Georgia Athens, GA

Master of Science (M.S.) in Animal Virology University of Delaware Newark, DE

## **NOTABLE ACHIEVEMENTS**

- Current editing and writing: I draft, refine, and finalize medical policy documents. I ensure medical
  policy definitions are current and accurately reflect the latest medical guidelines for Cohere Health,
  which leverages artificial intelligence (AI) to transform prior authorization from transaction
  management to care journey management.
- Editing: Edited and reviewed hundreds of separate HIV/AIDS Clinical Guidelines for the Office of AIDS Research, National Institutes of Health.
- Editing and writing: Wrote and edited HIV/AIDS Fact Sheets in plain language for the NIH Office of AIDS Research based on the medical Clinical Guidelines.
- Process improvements: I reviewed the HIV Info and Clinical Info websites of the NIH Office of AIDS
  Research for search engine optimization (SEO), user experience (UX), and accessibility issues, wrote
  reports on findings, and proposed solutions.

- Editing and writing: Developed and maintained IAVIReport.org for the International AIDS Vaccine
  Initiative, an online source of information on all aspects of AIDS vaccine development and HIV
  prevention.
- Project Leadership: As principal investigator of an NIH SBIR grant, I was responsible for developing AIDScience, a knowledge environment and electronic journal for scientists dedicated to HIV prevention and vaccine research, produced by Science magazine.
- Research and development. Basic research in HIV and the hepatitis C virus culminated in a U.S. patent.

## **OTHER SKILLS**

- Drafting, refining, and finalizing medical policy documents, ensuring medical policy definitions are current and accurately reflect the latest medical guidelines.
- Reviewing, editing, and proofreading medical or scientific documents.
- Adhering to the detailed rules of style guides.
- Proficient in AMA (American Medical Association) style.
- Writing stories describing medical and scientific research.
- Writing for different audiences.
- Proficiency in Microsoft Word, PowerPoint, Excel, and Adobe Acrobat.
- Proficiency in writing standard operating procedures (SOPs).
- Familiarity with content management systems: WordPress, Drupal.
- Knowledge of Web development technologies: HTML, CSS.
- Reviewing webpages and finding solutions for search engine optimization (SEO), user experience (UX), and accessibility issues (Section 508).
- Experience dealing with NIH senior staff and leadership.
- Excellent communication, interpersonal skills, and attention to detail.
- Proficient in English and Spanish translation.
- Proficient in reference-management software (e.g., EndNote, Mendeley).